

## *WEfish Meeting Minutes 1/14/18*

Mission of *WEfish*: to preserve the legacy and promote the value of commercial fishing in our families and community through promotion, education, outreach, and service.

- I. Order: Molly moved to call the meeting to order, Marci, 2<sup>nd</sup> @ 4:13pm.
- II. Attendance: Molly Bold, Marci Hollingsworth, Sarah Beese, Josh & Laura Roehrich, Tatum Andersen, Greg Mueller, Jennifer Custer, and Jody Pope.
- III. Approval of Minutes: Laura moved to approve, Sarah 2<sup>nd</sup>.

### IV. Old Business

#### a. Open house

i. We will be having an open house at the Westport Winery either the 3<sup>rd</sup> or 4<sup>th</sup> weekend of February. Jody will be talking to the winery about appetizers being served. Molly talked about the importance of soliciting new people to get involved! At the open house, we will be talking about the upcoming crab derby and Commercial Fishermen's Festival. We will be doing a raffle and will also be introducing Hannah Beese, who is a financial advisor, who would be willing to help work with the local fishermen. We will have merchandise for sale and offer a free drink voucher for bringing a friend to the event. Molly also discussed having a guest speaker. In the past, we have had Irene Martin and Brian Blake speak. Butch's name was mentioned and Molly will talk with him.

#### b. Weekend With The Fleet

i. Laura will be hosting a planning meeting on Sunday the 21<sup>st</sup> at 3pm. Laura also came up with a letter to send out for soliciting volunteers for the event. We will send these out to local businesses and associations.

#### c. Crab Derby

i. Jody and Adrienne are heading up the crab derby. It will be the 3<sup>rd</sup> weekend in April. Danny will be taking care of the permits for the event. Jody suggested having a clam derby also if there is a dig this weekend. Jody also suggested talking to Cornman about helping with the bai for the derby.

Also, all of the crab derby signs from previous years all say Wa Crab Association. We will be thinking about purchasing new signage.

d. Dump day cookies

i. Sarah informed us to let her know exactly how many cookies everyone is baking so we have a correct count and if we need to order some cookies from Safeway, this gives us enough time to do so. Cookies need to be turned in by the 23<sup>rd</sup> of January and will be packaged on the 24<sup>th</sup> at Sarah's house.

The cannery workers will be receiving donuts from Wefish.

e. Scholarships

i. Sarah will be meeting with Teri Hulbert at the end of January to talk about any new info about the scholarship program.

f. Sweatshirts

i. Adrienne informed us that sweatshirt sales are going really well at Englund Marine. We have received some feedback that customers would like more varieties of colors and styles of clothing. Wefish spent around \$2,000 on the last clothing order and we have made \$2,200 on them.

V. New Business

a. Elections

i. Our current board members are on a 2 year term and one of them is up for re-election and this is Shirley. Shirley wasn't at this current meeting and Molly will be talking with her to see if she still has interest in this position. The 7<sup>th</sup> board member has still not been filled. Adrienne was nominated by Molly to fill the 7<sup>th</sup> spot on the board. Laura 2<sup>nd</sup>. Adrienne is now our 7<sup>th</sup> board member for Wefish. Marci has said she would continue to take the Secretary position if no one else wanted it. Laura nominated Marci. Adrienne 2<sup>nd</sup>. Marci is the Secretary. Molly is also up for re-election for the President position. Laura nominated Molly to be re-elected President. Marci 2<sup>nd</sup>. Molly is our current Wefish President.

b. Renewals

i. Renewal letters are currently being worked on to go out for this year. We currently have 8-10 corporate sponsors and we would like to honor them by giving them brand recognition. A suggestion of having their logo on signs for the Commercial Fishermen's Festival. Also, having a sign that has their logo and a blurb about their company and how long they have supported Wefish. Molly asked the

groups opinion on getting yard sign/business signs that say something about being supported by fishing dollars. They are expensive but we all felt that they are important to have. They run about \$9 a sign for 18x24. It was also suggested to see if we could have a small metal crab/fish made to be given to our corporate sponsors to display at their businesses. Marci will email Scott Jones to see if he would be willing to do this and how much it would cost. Another suggestion was made to possibly adding corporate sponsor names to our next set of sweatshirts.

Tatum will be taking over the website for Wefish. She will be talking to Rick on getting our corporate sponsors on there.

c. Seagrant

i. The Seagrant program is extremely active in Oregon and not as much in Washington. Kevin Decker is our WA rep for Seagrant and currently has an office at Grays Harbor College.

Molly will be trying to get in contact with him to find out if we have access to materials and info on the value of commercial fishing.

d. Crab Association

i. There will be a meeting Wednesday, January 17<sup>th</sup> to discuss a fresh start. Larry Thevik contacted Molly about asking Wefish to help encourage people to come to the meeting and hear what they have to say about rejuvenating the association. They will also be discussing Hillary Bearden coming on board to manage the Crab Association.

e. WDFW Commision

i. Greg Mueller brought up the idea of trying to host the WDFW Commission next meeting. We would be able to give them a tour of Westport. Greg will be looking into how to apply for Westport being the host for this event.

Jody adjourned. Laura 2<sup>nd</sup>. @5:39pm