

## *WEfish Meeting Minutes 4/1/16*

Mission of *WEfish*: to preserve the legacy and promote the value of commercial fishing in our families and community through promotion, education, outreach, and service.

- I. Order: Laura moved to call the meeting to order, Molly 2<sup>nd</sup>.
- II. Attendance: Molly Bold, Adrienne Jones, Marci Hollingsworth, Laura Roehrich, Josh Roehrich, Rachel Thomas, Julie Smith & Holly Rydman.
- III. Approval of Minutes: Laura moved to approve, Adrienne 2<sup>nd</sup>.
- IV. Old Business:
  - a. March 19<sup>th</sup> Kickoff (Fishing Forward):
    - i. We had a great turnout with lots of positive feedback and gained 7 new memberships.
    - ii. WeFish took in \$1,183 in Credit Card purchases and \$1,374 in cash.
  - b. Life Jacket Locker
    - i. Josh Roehrich is working hard on building the the life jacket lockers.
    - ii. Lisa Humbyrd is building the boxes for the lockers and is charging us \$50 a box which is ½ price.
    - iii. We are in need of a place to keep them until we put them down at the docks.
  - c. Scholarship
    - i. No updates on the scholarships except that we will start receiving applications in April.
  - d. Clothing/Merchandise
    - i. Merchandise ordering and preparing has become a very time consuming job and we discussed asking Alysa to become the Clothing/Merchandise Coordinator. Laura moved and Molly 2<sup>nd</sup>.
    - ii. We would like to move forward with selling sweatshirts at retail shops. WeFish has been contacted numerous times from various people to purchase sweatshirts and we would like to find a local retail store that would be willing to sell merchandise for us. KC Sportfishing? Englund Marine?
  - e. Membership Renewals
    - i. WeFish is up to 50 members.
- V. Open Business
  - a. Don & Kathy Fowler
    - i. Don Fowler has been working in the diesel mechanics business for 11+ years and is now starting a new business with a mobile unit. Don and Kathy are trying to find a way to get involved. We talked about doing a WeFish website and facebook picture of them and write up their story to inform the community of their new endeavor.

- b. Improving relations with the Coast Guard
  - i. Rachel Thomas, a Coast Guard wife joined us at our meeting to come up with ideas to develop positive relations with the Coast Guard. We talked about possibly having a coffee hour with the CG wives and fishermen's wives? Possibly a welcoming open house when the new CG families join our community this summer.
- c. Dagger Dash
  - i. Jody and Alysa are in charge of the Dagger Dash. It was a great event last year that people enjoyed but talked about possibly moving the event to the weekend of Memorial Day and the same weekend as the Commercial Fishermen's Festival. Jody and Alysa weren't able to attend the meeting so we will discuss our new ideas with them and make a decision at the next meeting.
- d. Thank You's for Corporate Sponsors
  - i. We want to do something special for our corporate sponsors to show our appreciation for them. We decided that each business would need a unique gift from WeFish. Possibly painted canvases or pictures? Sweatshirts? It will depend on the individual business.
- e. Storage Issues
  - i. Molly brought to our attention that WeFish has been accumulating a lot of stuff over the last 2 years and is taking up a ton of room in her garage. We discussed renting a storage unit for \$35 a month. Laura motioned to rent the unit and Marci 2<sup>nd</sup>.
- f. Memorial Clean-up Party-
  - i. We will be having a clean-up day on Sunday, April 10<sup>th</sup> at 2pm. Marci will be letting Greg Barnes from the City know so he can get paint ready for us.
- g. BOF Updates
  - i. We will still need cookies baked for this year but not as many as we have asked for in the past. If there are leftovers, we will take over to the CG.
  - ii. The Ceremony will be the same as years past. Sarah Beese will be doing the music.
  - iii. The parade of boats will be following the CG boat out to drop the wreath. We are hoping to have 10-15 boats and a possibility of having decorated boats. We also would like to make invites to deliver to the boats again this year and possibly more than last year.
  - iv. The clam chowder feed will be put together by Marci and her mom.
- h. South Beach Little League

- i. Marci asked if WeFish would be willing to join SBLL as a sign sponsor. It would be \$150 for the first year and \$50 annually. Laura motioned and Adrienne 2<sup>nd</sup>.
- i. John's River Lodge
  - i. The new owner of the JRL is wanting to do something to show support for WeFish. Possibly a fundraiser in the future? Scavenger hunt? Spaghetti Feed?
- j. Comercial Fishermen's Festival
  - i. Molly talked with Cindy who started the CFF in Astoria, OR and would love to meet with us. She advised us keep it small and community oriented for the first year and go bigger next year.
  - ii. Food- We would like to keep it family friendly with no fee this year to serve food at our event. The food vendor ideas we came up with are Gourmet hot dog stand, Bradys Oysters, Bay City Sausage, Cranberry winery(pizza), Fish n chips(Bennetts)and Elephant ears.
  - iii. Seafood- We will be sending invites out to the seafood companies to join us for the CFF.
  - iv. Vendors- We would like to stay away from garage sale type vendors. We are looking into a vendor contract also. We would like to invite Englund Marine, Coast Guard, WDFW, and NOAA to have booths at our event.
  - v. Coloring contest- We will be handing out coloring pages to the schools to color and will be judged with possible prizes to be given out. We could display all coloring sheets at the Maritime Museum. Alysa is in charge of the coloring contest.
  - vi. Competitions- We would like to pick a few competitions to have available for the CFF. Line coiling, survival suit races, net mending, crab pot lifting, are some of the ideas given. We need to have a waiver to sign for those who want to compete and possibly have a monetary prize.
  - vii. Music- Some phone calls have been made for live music on Saturday evening, but no commitments yet. The fisherpoets will be reading and possibly a beer & wine garden in the museum gazebo area. The relay for Life team will be hosting a luminary service and we will be requesting the local businesses stay open later for the event.
  - viii. Arts & Crafts- Alysa has come up with a few games and we would like to have oyster shell painting, fish prints and possibly one more craft.
  - ix. Scavenger Hunt- we will hold off on this event till the fall or next year.

- x. Locations for vendors- We will be talking with Shirley about this since she has done some planning and organizing with the art festival in past years.
- k. Laura motioned to adjourn. Molly 2<sup>nd</sup>.